

Service description

Issue of licenses to individuals or entities who intend to apply for placement of banners, posters and small flags.

Target group of service: Individuals who need to place banners, posters or small flags on lampposts in places designated by IAM.

Eligibility for application: Any natural or legal person

Result of service: IAM issues licenses to individuals or entities that apply for placement of banners, posters and small flags.

Enquiry channels

Unit in charge:

Division of Administrative Licensing

Location:

1. Integrated Services Centre: Avenida da Praia Grande, n.^{OS} 762-804, Edifício China Plaza, 2.^o andar, Macau;
2. Northern District Public Services Centre: Rua Nova da Areia Preta, n.^o 52, Centro de Serviços da RAEM, Macau;
3. Northern District Public Services Centre - Toi San Station: Avenida de Artur Tamagnini Barbosa, n.^o 127, Edifício D.^a Julieta Nobre de Carvalho, Bloco B, R/C, Macau;
4. Northern District Public Services Centre - Fai Chi Kei Station: Rua Nova do Patane, Habitação Social de Fai Chi Kei, Edifício Fai Tat, Bloco II, R/C, Lojas G e H, Macau;
5. Central District Public Services Centre: Rotunda de Carlos da Maia, n.^{OS} 5 e 7, Complexo da Rotunda de Carlos da Maia, 3.^o andar, Macau;
6. Central District Public Services Centre - S. Lourenço Station: Rua de João Lecaros, Complexo Municipal do Mercado de S. Lourenço, 4.^o andar, Macau;
7. Islands District Public Services Centre: Rua de Coimbra, n.^o 225, 3.^o andar, Centro de Serviços da RAEM das Ilhas, Taipa;
8. Islands District Public Services Centre - Seac Pai Van Station: Avenida de Vale das Borboletas, Complexo Comunitário de Seac Pai Van, 6.^o andar, Coloane.

Office hours:

Monday to Friday, 9:00 a.m. to 6:00 p.m. (no lunch break, closed on Saturdays, Sundays and public holidays)

Tel / Fax:

Civic Service Hotline: (853) 2833 7676

Fax: (853) 2871 1203

Formalities

- First-time application of banners, posters and small flags
- Renewal of banners, posters and small flags
- Replacement of banners, posters and small flags
- Cancellation of banners, posters and small flags

Legislations

- Law no. 7/89/M – “Actividade Publicitária”
- Administrative Regulation no. 28/2004 – Approval of “General Regulations Governing Public Places”
- “Código do Procedimento Administrativo” approved by Decree-Law no. 57/99/M

Penalties

- In accordance with stipulations of Clause 1 of Article 19, Clause 1 d) of Article 27 and Article 31 c) of Law no. 7/89/M, the IAM can impose a penalty between MOP2,000 and MOP12,000 on individuals involved in placement of advertisements without license. Furthermore, in accordance with Clause 2 1) of Article 33 of Administrative Regulation no. 28/2004 “General Regulations Governing Public Places”, the IAM has the right to order removal of illegal advertisements.

Last Update : 30/09/2021